

BEYOND FOOD



Food & Beverage Products Exhibition

01-04 September 2021

CNREXPO / *Istanbul Expo Center*



*concurrent with



cnrfoodistanbul.com



TÜRKİYE GIDA VE İÇECEK SANAYİİ
BİRLİKLERİ FEDERASYONU



TUGIDER

AKİB



ISTANBUL
TRADE FAIRS



ICCA
ISTANBUL

CNR HOLDING





THE MARKET OF GREAT TASTES BEYOND FOOD

FACTS & FIGURES OF CNR FOOD ISTANBUL 2020

OUR 2020 VISITORS

- 39.564** visitors from **91** countries
- 30.386** domestic, **9.178** international visitors
- 90%** of the visitors were satisfied with their visit
- 65%** of the visitors established new business connections

SOCIAL MEDIA IN NUMBERS

- 158.782** Web site displays between the years 2018-2020
- 1.965,592** Facebook displays
- 1.154,310** Facebook & Instagram users accessed
- 3.803,831** Facebook & Instagram ad displays
- 4.658,109** Google ads ad displays

COUNTRY PAVILIONS



KEY ADVANTAGES FOR YOUR BUSINESS!

- Size of the market
- Best geolocation, an international hub
- Young & demanding population
- Dynamic private sector economy
- Favorable climate

OUR 2020 EXHIBITORS

- 400+** exhibitors & **2000** brands from 6 countries
- 4** national country pavilions
- 91%** of the exhibitors were happy with the number of domestic and international buyers
- 89%** of the exhibitors established business connections with target buyers

WHY CNR FOOD ISTANBUL?

- Discover the opportunities in the food & beverage market of the Eurasia region (CIS and Russia, Gulf Countries, the Balkans, North Africa, the Middle East)
- Benefit from the high trade potential thanks to its geographic proximity to Russia and the Middle Eastern markets
- Share knowledge and gain industry insight through content-rich events
- Learn how the Eurasia region improves itself in transparency and the regulatory framework to support global players
- Find out who can offer the best satisfactory return for your investments. Connect food industry professionals

EXHIBITOR TESTIMONIALS



Vladislav Polach

National Pavilion Representative of the Czech Republic
We are glad to say it is our third time at CNR Food Istanbul. We brought the companies from the Czech Republic in previous years. Most of the companies established cooperations with Turkish partners and international companies. We have been very happy to prefer this exhibition until now. Despite the COVID-19 incident this year, Turkish and international visitors showed broad participation in the exhibition. We have great expectation from this exhibition where the visitors greatly interested in and performed meetings. Following these meetings, I hope new agreements to be concluded and see the exhibiting Czech companies at CNR Food Istanbul next year.



Bahtiyar KALANDAROV

Turkey Representative of Uzbekistan Exporters Assembly
It is a high-quality exhibition at the top level. We thank the organizers for their effort. Despite the pandemic, there are customers and exhibitors from numerous countries. We have performed B2B meetings and made agreements with the exhibitors. When they visited the exhibition, our guests from Russia said they were delighted to see Uzbekistan here and wished they had taken part. I strongly recommend other countries participating in the exhibition.



SAVOR THE TASTE: 01-04 SEPTEMBER 2021



cnrfoodistanbul.com
f t i /cnrfoodistanbul

CONTACT:

To Exhibit

IST-International Sales Team
Phone : +90 212 463 79 88
E-mail : intsals@cnr.net

To Visit

Mert NALBANTOĞLU
Marketing Specialist
Phone : +90 (212) 800 25 34
E-mail : mert.nalbantoglu@cnr.net