

II. ALCOHOLIC BEVERAGES AND GOURMET SPECIAL SECTION



1-4 SEPTEMBER 2021



Gustobar
In cooperation with

TO EXHIBIT

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GENERAL RULES

II. ALCOHOLIC BEVERAGES AND GOURMET SPECIAL SECTION

1

Stands shall be positioned at Alcoholic Beverages and Gourmet Special Section, which has a controlled entrance.

2

Visitors over the age of 18 shall be accepted at Alcoholic Beverages and Gourmet Special Section.

3

Alcoholic Beverages and Gourmet Special Section shall be open for industry professionals and special guests.

4

Production introductions and tastings shall be allowed in the stand.



EXHIBITOR PROFILE

- Wine Producers
- Beer Producers
- Raki Producers
- Producers of Other Alcoholic Beverages
- Coffee Producers
- Olive Oil Producers
- Alcoholic Beverages Importing Companies
- Artisan Bread Producers
- Barista Equipment Manufacturers
- Kitchen Equipment Manufacturers
- Wine Tourism Agencies
- Gourmet Food Producers (cheese, salmon, caviar, dried meat, chocolate, tea, ice cream)
- Viticulture and Olive Oil Equipment Manufacturers



WHY SHOULD YOU EXHIBIT?

- Meet buyers and chefs from chef restaurants, A+ restaurants, and bar owners
- Establish business relations with buyers and category managers of domestic and international hypermarket chains
- Develop bilateral business connections with buyers of 5-star hotels and first-class resorts in Turkey
- Get together with distinguishing local retail markets and off-licenses in the retail industry
- Seize a chance to respond to alcoholic beverage demands mainly from the CIS, Russia, the Gulf countries, the Balkans, and the Middle East
- Obtain the furthest profit at the exhibition, hosting over 600 B2B meetings in the last edition
- The Data Department of 45 people works with around 90 countries
- Represent your brand in the international platform and raise your recognition
- Introduce and taste products at Alcoholic Beverages and Gourmet Special Section

