

SPRING - SUMMER'22

64th AYSAF

Ufi
Approved
Event

International Exhibition for Footwear Materials,
Components, Leather and Technologies

02-05
JUNE
2021
CNREXPO
Istanbul Expo Center

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TURKEY'S UNIQUE AND WORLD'S LARGEST EXHIBITION ON THE FOOTWEAR COMPONENTS INDUSTRY

AYSAF - International Exhibition for Footwear Materials, Components, Leather and Technologies, opened its doors with a series of measures under the new "return to normal" criteria determined by the Turkish government and UFI (the Global Association of the Exhibition Industry).

Organized by CNR Holding subsidiary, Pozitif Trade Fairs, with the cooperation of **TASEV (Foundation of Turkish Footwear Sectors' Research, Development and Education)** and **AYSAD (Association of Turkish Footwear Components Manufacturers)**, and the support of the **Ministry of Trade of the Republic of Turkey** and **KOSGEB** (Small and Medium Enterprises

Development Organization of Turkey), the exhibition hosted thousands of industry professionals at **CNR Expo Istanbul Expo Center** throughout **4 days**.

63rd AYSAF - International Exhibition for Footwear Materials, Components, Leather and Technologies, taking place in the pandemic era, drew great attention from both exhibitors and industry professionals once again this year. Eurasia's largest exhibition on the footwear components industry, the exhibition took all the necessary measures to secure the public health and introduced the **latest products and technologies** of more than **500** companies steering the global market.

60.000 sqm AREA

500+ COMPANIES

2000+ BRANDS

63RD AYSAF IN NUMBERS

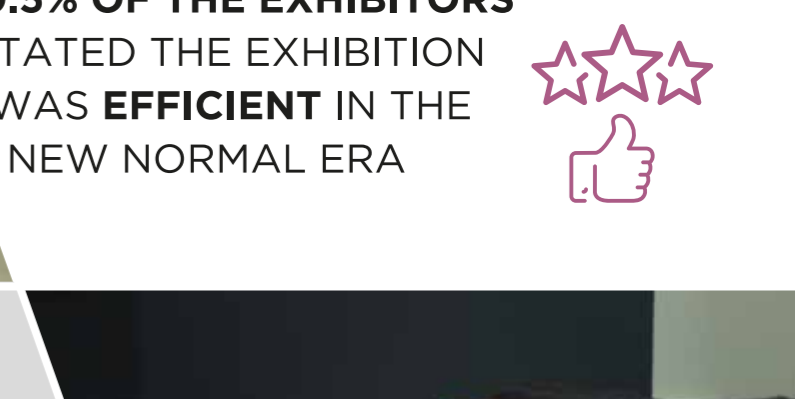
98.5% OF THE VISITORS STATED THEY WERE SATISFIED WITH THE MEASURES TAKEN IN THE NEW NORMAL ERA.



80% OF THE VISITORS STATED THEY WOULD VISIT 64TH AYSAF



90.5% OF THE EXHIBITORS STATED THE EXHIBITION WAS EFFICIENT IN THE NEW NORMAL ERA



GATHERING OF ALL PROFESSIONALS IN THE FOOTWEAR COMPONENTS INDUSTRY IN ISTANBUL

Welcoming thousands of visitors, the exhibition hosted the **Russian national pavilion**. Industry professionals showed enormous interest in exhibiting companies from numerous countries such as Russia, Pakistan, Iran, and Spain. The Turkish footwear industry, which is rendering its role in the global footwear market of 150 billion dollars notable each passing day, was perfectly represented along with its components industry.

4 NATIONAL PAVILIONS

11.315
Domestic Visitors

12.712
Total Visitors

1.397
International Visitors

1.397 international visitors from **53 countries**, particularly **Egypt, the United Arab Emirates, Uzbekistan, Russia, Ukraine, Iran, Tunisia, Serbia, Kazakhstan, and Lebanon**, visited **63rd AYSAF**.

